# SSE-Community Business Trade Up (CBTU) Programme 2023/2024



## About the Programme

The <u>Community Business Trade Up</u> programme (CBTU) helps early-stage community businesses throughout England to become stronger and more sustainable by building income from trading, improving business and leadership skills.

This programme includes a free learning programme, up to £5,000 Match Trading ® grant, a community business mentor and networking with peers.

Do you lead an early-stage organisation which involves local people and meets local needs?

Do you want help and support to grow your organisation's impact and develop its trading income?

The School for Social Entrepreneurs and Power to Change have partnered on the Community Business Trade Up Programme (CBTU), since 2017 and have helped over 440 community businesses to develop entrepreneurial skills, build resilience and grow their impact.

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"This programme has really equipped me with the skills to better analyse where we put our energies and why."

> Tim George The Birch Collective

#### **KEY FEATURES:**

- A free learning programme, to help you build your income, confidence, resilience and impact
- Up to £5,000 Match Trading grant
- A community business peer mentor
- An opportunity to meet regularly with other people running organisations like yours, so you can help each other out

## Community Business Trade Up 2023-24

A transformative learning programme to help early stage community businesses to build confidence and business resilience



12 free learning sessions over 1 year

Match Trading® grant up to £5k

Community business peer network

Mentoring from community business peers





power to change THE DULVERTON TRUST www.sse.org.uk

Application deadline | Monday 26th June 2023

#### **Programme Benefits**

- Grow a stronger, more sustainable community business or project
- Start or build your income from trading and sales
- Benefit from time to reflect and map out next steps
- Improve your leadership and business skills
- Build a local support network of other people running organisations like yours

You'll benefit from SSE's practical learning style and Action Learning approach.

No textbooks - just inspiring people who've been there and done it.

### Apply now to the Community Business Trade Up programme!

If you are still undecided, check out our <u>free webinars</u> that will provide you with all the information you need.

- Tuesday 6 June at 6pm
- Tuesday 20 June at 2pm